

Privacy Policy

Adopted March 23, 2003
Revised July 4, 2012



The International Trombone Association is committed to protecting your privacy. Information we collect about you in our online store is only used to process orders and provide a more personalized shopping experience. We also collect information about you when you sign up to become a member of the ITA so that we may send you magazines, newsletters, your Membership Card, important updates about our Web site, maintain our Membership roster, provide help in the event that you should lose your account information, etc.

In order to better serve our members, renewal notices are sent via e-mail whenever possible. This helps to keep costs down and makes it more convenient for members to renew their membership.

What information do we collect? How do we use it?

When you order a product from our store or sign up online, we need to know your name, e-mail address, mailing address, credit card number, and expiration date. This allows us to process and fulfill your order and to notify you of your order status.

We may, from time to time, conduct a survey that asks for your e-mail address. Sometimes this will be a required field, other times it will be optional. In any case, you will have the option to choose to participate or not. Very rarely, if ever, will a survey be mandatory.

We monitor customer traffic patterns and site usage to help us develop the design and layout of the site.

We maintain one mailing list, ITA Members, which is a mandatory list. This is not a high-volume list, and no one is allowed to post to it but the WebAdmin. We will primarily use this list to notify you of important updates to organization policy, important functionality changes to the Web site, and other ITA specific business. This is not used to send you offers or any other type of unsolicited commercial e-mail.

How does ITA protect customer information?

When you place orders or access your account information, we offer the use of a secure server. The secure server software (SSL) encrypts all information you input before it is sent to us. Furthermore, all of the customer data we collect is protected against unauthorized access.

What about 'cookies'?

"Cookies" are small pieces of information that are stored by your browser on your computer's hard drive. Think of them as your "user preferences" for trombone.net. Our cookies do not contain any personally identifying information, but they enable us to store items in your shopping cart between visits, allow us to personalize your visits, and allow you to "automatically" log in to the Member's Area from your computer. Most Web browsers automatically accept cookies, but you can usually change your browser to prevent that. Even without a cookie, you can still use most of the features in our Web site, including placing items in your shopping cart and purchasing them.

The cookies that we use for logins are not permanent, but without them you would not be able to login to your online account with us and participate in Members Only benefits.

Will ITA disclose the information it collects to outside parties?

ITA will not edit, monitor, or disclose the contents of a member's private communications unless required to do so by law or in the good faith belief that such action is necessary to: (1) comply with legal process; (2) protect and defend the rights or property of ITA; or (3) protect the personal safety of its members or the public.

As a means to generate revenue the ITA membership database is available for purchase. By becoming an ITA Member you have the option to choose whether or not to make your name available for trombone-related mailings. There are two options - one covers your mailing address, the other covers your e-mail address. If you have not specified your preference, your information will not be shared. ITA only offers this information to Trombone Industry related businesses and educational institutions, and in the case of e-mail addresses, the entity requesting access to send an e-mail to members does not receive any type of list of addresses, rather their e-mail is sent through the ITA web system and addresses are not disclosed at any time.

Your consent

By using our Web site, you consent to the collection and use of this information by trombone.net. If we decide to change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

Tell us what you think

We welcome your questions and comments about privacy. Please send e-mail to membership info@trombone.net.